

Sinclair Broadcast
Group's recent
actions have
illustrated the
dangers to localism
caused by media
consolidation.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, the
temptation to abuse
and manipulate the
public trust is hard
to resist. So, we
get more of what's
good for the bottom
line and less of
what we need for our
democracy. And we
lose the connection
broadcast outlets
have always had with
the communities in
which they reside,
that allows them to
reflect the tastes,
concerns and issues
of their own
viewers/listeners.
Instead of something
"homogenized"
produced at "News
Central" far away,
it's far more
important that we
see real people from
our own communities
and more substantive
news about issues
that matter.

Sinclair's actions
are a graphic
demonstration of why
we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process

needs to involve
more than a returned
postcard. Thank you.